

GOD SAVE

THE SERP

Details	What's included	Price
Long form content <ul style="list-style-type: none"> • Keyword research • Semantic words extraction with SEMrush and Frase.io (aka the terms we need to include to show Google your content is covering a topic in-depth) • SEO content outline • Market Research • 'Voice of customer' research • SEO Optimization • Professional editing 	1,500 – 2,000 words	€490
	2,000 – 2,400 words	€600
	2,500 – 2,900 words	€725
	3,000 – 3,400 words	€850
	3,500 – 3900 words	€975
	4,000 – 5,000 words	€1,250
Done-for-you SEO Content Strategy (Topic Clusters)	6- 8 Months of Content 60 primary keywords/topics with SEO brief and content outline Data extracted from Frase.io SEMRush	€5,980
	3 – 5 months of Content 30 primary keywords/topics with SEO brief and content outline Data extracted from Frase.io SEMRush	€2,900
	1-2 months of Content 10 primary keywords/topics with SEO brief and content outline Data extracted from Frase.io SEMRush	€997

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SEO Content Strategy Consultation	<p>We'll do an audit of your current content marketing strategy to see where you're losing opportunities when it comes to your SEO & how to improve. We'll focus on what keywords you should be targeting and how to structure your content marketing plan for maximum SEO results.</p> <p>BOOK: https://calendly.com/kerrycampion/1-1-consultation</p>	€149
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